



DAPHNE
DAMIAANS

CONTACT ME

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ABOUT ME

Born : 25th of May 1987, Haarlem
Gymnasium, Stedelijk Gymnasium

Experienced copywriter, journalist
and text writer.

In my work I'm fast, stress resistant,
creative, independent, goal
oriented, communicative and eager
to learn.

SKILLS

| | |
|-------------|------|
| MS Office | ●●●● |
| CMS-systems | ●●●● |
| CRM-systems | ●●●● |

LANGUAGES

| | |
|---------|-------|
| Dutch | ●●●●● |
| English | ●●●●● |
| German | ●●●● |
| French | ●●● |
| Italian | ●●● |

WORKING EXPERIENCE

INDEPENDENT JOURNALIST AND COPYWRITER

Haarlem — from 2008

I've been active as a freelance journalist and copywriter for more than 10 years now. A short summary:

- &C Media: creating web and video content for Etos
- Franklyfluent: translations for Unilever
- Great Magazines: all articles for several company magazines
- Central Berlin: blog about Berlin and my life in the city
- 100% Amsterdam: completely revisited edition of this travel guide
- Haarlems Dagblad and Leids Dagblad: documentaries, interviews, background stories
- AD (newspaper): city trips and other articles
- Innesides: online content about architecture and interior design
- ViceVersa magazine: content about development cooperation

CONTENT SPECIALIST, LAMAR COMMUNICATIE

Amsterdam, 2018

Lamar communicatie takes care of the content (and strategy) for Landal GreenParks, LUMC, Reclassering Nederland, pension fund SPW, the city of Amsterdam and other clients.

- Coordinating and controlling external projects
- Coordinating and controlling internal projects, among which customer magazine Le Mag, and social media
- Writing and editing of magazines, web content and brochures

EDITOR, ADVALVAS MAGAZINE

Vrije Universiteit Amsterdam, September – December 2017

Advalvas functions as an independent platform for journalism (both in print and online) for the Vrije Universiteit (Free University of Amsterdam). I replaced an editor during her maternity leave.

- Interviewing of professors, students and others involved
- Writing of background stories and news items
- Creating of documentaries
- Partaking in weekly meetings about the content of Advalvas

CONTENT EDITOR, SECRET ESCAPES

Berlin, Germany — 2015-2017

Secret Escapes is a flash sale website that values inspiring and informative texts about hotels and travel. Almost immediately after the launch of the Dutch and Belgian website, I was responsible for the texts.

- Coordinating of the freelance copywriters (incl. billing)
- Editing content of others
- Writing and editing for the marketing department and others

COURSES

Time Management

The Lucky Push (2016)

Communication

The Lucky Push (2016)

PRIZES

Skriptieprijs 2012 for best historical thesis

Central Berlin 2015: 1st prize in writing competition The Lottery

- Writing texts about hotels and travel
- Writing and editing content for city guides and social media

PR & MARKETING ASSISTANT, GERMAN NATIONAL TOURISM BOARD
Amsterdam — July 2014 - June 2015

The German National Tourism Board aims at promoting Germany as a holiday destination, both B2C and B2B.

- Writing and editing of press releases
- Day to day contact with the Dutch press
- Organizing of press events and press journeys
- Writing and editing of newsletters and social media content

EDITOR, MARUBA PUBLISHERS

Utrecht — 2010-2013

Maruba published B2B magazines the right SIZE and Kids Magazine, B2C magazines Snow Magazine, SHE Rides, Hike & Travel and LIFT.

- Writing of editorial content
- Writing of advertorials
- Communicating with business relations
- Organizing of photos shoots

EDITOR, DONAU MAGAZINE

Utrecht, 2013-2015

I've contributed on a volunteer base to this magazine about the cultural and political development of Eastern Europe.

EDUCATION

MASTER HISTORY OF POLITICAL CULTURE AND NATIONAL IDENTITIES

Universiteit Leiden & Humboldt Universität Berlin — 2012-2013

Thesis: Paul Robeson and the GDR (grade: 8)

PRE-MASTER HISTORY

Universiteit Leiden — 2011-2012

Thesis: Esperanto and the GDR (grade: 8,5), won the Skriptieprijs 2012

BACHELOR JOURNALISM

Hogeschool Utrecht — 2006-2010

Internships: Haarlems Dagblad (grade: 9) and Columbus Magazine (grade: 9)

Thesis: Is independent travel journalism still possible? (grade: 8,5)